



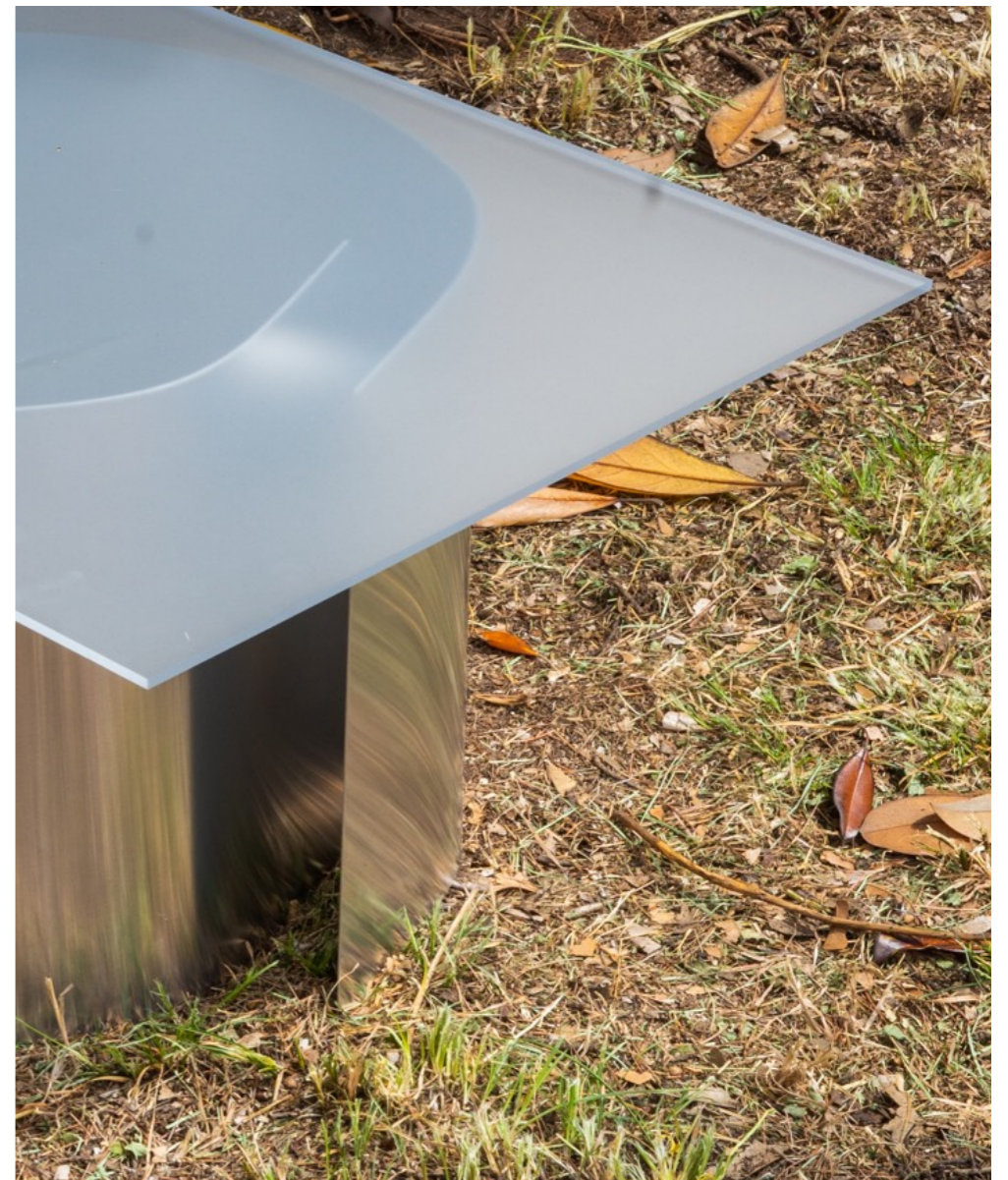
BIOMIMESI

BHULLS at ALCOVA 2022

*Inspired by the self-healing abilities of nature,
Biomimesi is an outdoor installation presented
by Bhulls design studio at Alcovà Milano 2022.*



Objects evolve/regress into primitive design pieces with a sculptural-functional soul.



BT00 coffee table // BIOMIMESI 2022
polished aluminum and PMMA
50x70xh35 cm

*The use of recyclable/recycled materials, the absence of complex working processes, the overcoming of the idea of production waste make the entire installation a **closed cycle.***





Objects camouflage themselves with the surrounding environment, catching glimpses of landscape, integrating and blurring with it.



INDEBUURT armchair // BIOMIMESI 2022
polished aluminum
64x66xh80 cm



The design is stripped of any superstructure to give way to a direct, immediate, spontaneous and concrete action, in response to the essential need for living.



BR01 book rack // BIOMIMESI 2022
polished aluminum
40x25xh20 cm



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BIOMIMESI bench // BIOMIMESI 2022
french poplar and polished aluminum
102x32xh45 cm





Biomimesi is a path of "involution" from aluminum to wood, from the perfect to the imperfect, from studied gesture to instinctive one.

A nomadic design, a way to escape from the standardised lifestyle, a small step towards a conscious design!

BIOMIMESI low bench // BIOMIMESI 2022
french poplar
84.2x39.4xh19.5 cm





Bhulls is an independent design studio specialised in collectible design and limited edition projects.

Established in 2020 by the creative partnership between Riccardo Parmiciano Borgström and Giorgia Farina the studio is based in Naples (Italy).

The Italian duo design and realise unconventional objects that blurs the lines between art and design.

With an experimental approach to design practice, the studio explores the field of aesthetic and function to create sculptural-functional objects.

The team aims to to generate a new eclectic and minimal language with a direct and eco friendly approach that overcome the mass production dynamics to exalt projects' uniqueness and quality.



bhulls
design studio

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